



# AIM HIGH

For Service Families Strong

A benefit for the Taya and  
Chris Kyle Foundation



**CELEBRATING 5 YEARS WITH**  
**☆ 5 EVENTS IN 2021 ☆**  
**SEPTEMBER 11 - OCTOBER 9, 2021**

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The 5th annual Aim High will once again proudly support the Taya and Chris Kyle Foundation (TACK-F). Through powerful programs and life-changing experiences, TACK-F helps military and first responder families not only survive their service, but thrive! Your support through event registrations, donations and sponsorships will help to achieve their vision of stronger, more empowered marriages and families.

☆ [AimHighwithCharge.com](https://AimHighwithCharge.com) ☆

Hosted by

**CHARGE**



# 2021 Sponsorship Opportunities

The Taya and Chris Kyle Foundation (TACK-F) recognizes and strengthens military and first responder marriages through unique programs and powerful partnerships. They lead the charge in giving service members hope and statistically significant outcomes when it comes to a multitude of force readiness and wellness issues. Join us!

Register, become a sponsor or make a donation through [AimHighwithCharge.com](https://AimHighwithCharge.com)

## Medal of Honor \$15,000 only 1 available!

- Recognition as premier sponsor at all events with logo on event website, program, all event signage, t-shirt and social media
- Chance to speak at all 5 events
- Sporting Clay Shoot VIP team Registration for 5\*

## Silver Star \$10,000

- Logo on website, all event signage, program, t-shirt and social media
- Sporting Clay Shoot VIP team registrations for 5\*

## Special Ops \$5,000

- Logo on Sporting Clay Shoot banner and event program
- Logo featured at 1 clay station
- Two Sporting Clay Shoot registrations
- Recognized at all events

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## Front Lines \$3,000

- Logo on Sporting Clay Shoot banner and event program
- Logo featured at 1 clay station

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## Troop Support \$1,000

- Single event sponsor
  - Logo on single event materials
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## In Kind Items

Donations of merchandise, gift certificates and other items to be used in giveaways and auction items are also greatly appreciated. Please address in-kind items as follows in order to receive a tax receipt:



Aim High with Charge  
In Care of TACK-F  
511 East Channel Rd  
Benicia, CA 94510



\*VIP Team  
Registrations include:

- Mulligan for each team member
- Premium lunch seating with VIP table service
- Additional drink and raffle tickets



Sponsorship  
questions?  
Contact us at  
(707) 752-2267  
or  
[aimhighevent@  
chargeEPC.com](mailto:aimhighevent@chargeEPC.com)

[AimHighwithCharge.com](https://AimHighwithCharge.com)



# 2021 Aim High Fundraising Events

Registration is open! By attending or sponsoring these events, you will be helping TACK-F continue in their mission of strengthening service marriages across America. "It's our time, our duty to serve those who have served us." – Chris Kyle

## Motorcycle Ride

**Saturday, Sept. 11 at 8:30 am**  
**Departs: Cycle Gear, Fairfield**  
**Duration: 3-4 hours**  
**\$50/person\***  
**\$25/ride only**

- 100-mile route through Napa Valley
- Poker Run
- \*Includes event t-shirt and Jennie Low's Chinese restaurant, Novato

## Horse Trail Ride

**Saturday, Sept. 18 at 10 am**  
**Pacheco State Park, Hollister**  
**Duration: 4 hours**  
**\$100/family of 4**  
**\$25 per additional person**

- Lunch
- Commemorative gift
- Live Music
- Raffle/Live Auction

## Virtual 5k/10k Run or Hike

**Sept. 25-26**  
**Duration: 7 am Saturday until 7 pm Sunday**  
**\$50/person\***  
**\$25/race only**

- Awards for top 2 finishes/category
- Commemorative metal
- \*Includes event t-shirt and entry into Oct. 2 Family Fun Day

## Family Fun Day

**Saturday, Oct. 2 at 12 pm**  
**Location: Benicia**  
**Duration: 4 hours**  
**3-under FREE | \$5/12-under**  
**\$10/adult**

- Free crafts, face painting and magic show
- Carnival games and food tickets available for purchase at the gate

## Clay Sporting Shoot

**Saturday, Oct. 9 at 7:30 am**  
**Coyote Valley Sporting Clays**  
**Morgan Hill, CA**  
**Duration: 5-6 hours**  
**\$150/shooter**  
**\$1500/VIP team (5)\***  
**\$35/guest**

- 20-station competition
- Commemorative gift and t-shirt
- Breakfast and lunch
- Gun raffles/general prize raffles
- \*Includes VIP table service, mulligans and more!



Register: [AimHighwithCharge.com](https://aimhighwithcharge.com)



Questions: (707) 752-2267 or [aimhighevent@chargeEPC.com](mailto:aimhighevent@chargeEPC.com)



# ABOUT TACK-F

The Taya and Chris Kyle Foundation (TACK-F) was founded by Taya Kyle to honor the life and legacy of her husband “American Sniper” Chris Kyle.

Chris and Taya knew first-hand the challenges encountered by military and first responder families. Prior to his untimely passing in February 2013, Chris was working on his vision for TACK-F to support military and first responder marriages and families through many of the difficulties he and Taya experienced post-deployment.

Today, Taya Kyle and the TACK-F Team are dedicated to fulfilling Chris’s vision of stronger, more empowered marriages and families.

Everyday the TACK-F Team works to improve the lives and marriages of those who serve.



“Chris and I both believed in paying it forward and we wanted to give this same opportunity to other families in our community—first responder and military families.”

–Taya Kyle



For more information about TACK-F, visit [TACKF.org](http://TACKF.org)