



AIM HIGH

For Service Family Strong

A benefit for the Taya and
Chris Kyle Foundation
Saturday, Oct. 8, 2022



2022 Sponsorship ☆ Packet ☆

The 6th annual Aim High will once again proudly support the Taya and Chris Kyle Foundation (TACK-F). Through powerful programs and life-changing experiences, TACK-F helps military and first responder families not only survive their service, but thrive! Your support through event registrations, donations and sponsorships will help to achieve their vision of stronger, more empowered marriages and families.

☆ AimHighwithCharge.com ☆

Hosted by **CHARGE**



2022 Sponsorship Opportunities

The Taya and Chris Kyle Foundation (TACK-F) recognizes and strengthens military and first responder marriages through unique programs and powerful partnerships. They lead the charge in giving service members hope and statistically significant outcomes when it comes to a multitude of force readiness and wellness issues. Join us! Register, become a sponsor or make a donation through AimHighwithCharge.com

Medal of Honor \$15,000 only 1 available!

- Recognition as our title sponsor
- Logo on event website, all event signage, t-shirt; social media shout-out
- Full-page ad in event program
- Chance to speak at event
- 5 Sporting Clay Shoot VIP Registrations*

Silver Star \$12,500 only 1 available!

- Recognition as a premium sponsor
- Logo on event website, all event signage, t-shirt; social media shout-out
- Half-page ad in event program
- Chance to speak at event
- 5 Sporting Clay Shoot VIP Registrations*

Special Ops \$10,000

- Logo on event banner, t-shirt and clay station; social media shout-out
- 1/2-page ad in event program
- 2 Sporting Clay Shoot VIP registrations*

Front Lines \$5,000

- Logo on Sporting Clay Shoot banner and clay station; social media shout-out
- 1/4-page ad in event program
- Logo featured at 1 clay station
- 2 Sporting Clay Shoot registrations

Troop Support \$1,750

- Logo featured at 1 clay station
- Logo in event program

Donations & Raffle Items

Monetary donations and in-kind donations for raffle prizes are also greatly appreciated and recognized (if desired) in the event program. Please address in-kind items as follows in order to receive a tax receipt:



Aim High with Charge
In Care of TACK-F
1220 Concord Ave Ste 550
Concord, CA 94520



Now in its 6th year, Aim High has raised an accumulative total of \$435,000 through the generosity of Charge employees and industry friends. With your support, we can continue to help TACK-F fulfill their mission of "Service Family Strong."



Sponsorship questions?
Contact us at
(707) 771-4329
or
aimhighevent@chargeEPC.com

AimHighwithCharge.com



2022 Aim High Sporting Clay Shoot

The event includes a 20-station clay shoot competition, multiple raffles for firearms, a travel package and more, as well as breakfast and lunch. Sponsor, participate, donate or volunteer to support TACK-F in their mission to strengthen service marriages across America. "It's our time, our duty to serve those who have served us." -- Chris Kyle

REGISTRATION

1. Go to [AimHighwithCharge.com](https://aimhighwithcharge.com)
2. Select event: Sporting Clay Shoot
3. Choose to participate as a single shooter (\$150), guest (\$35) or VIP team of 5 (\$1,250)*

EVENT DETAILS

- 20-station sporting clay shoot competition for prizes scored via the Lewis Class System
- Event t-shirt and commemorative gift
- Breakfast and lunch
- Drink tickets (2) for beer, wine, or soda
- General raffle tickets (2)
- Doors open at 7:30 am; shoot begins at 8:30

RAFFLES & PRIZES

- Raffle tickets will be available throughout the day for the chance to win firearms, travel, sporting goods and other prizes!!

SPONSORSHIPS

- Interested in sponsoring this event? Contact (707) 771-4329 or aimhighevent@chargeEPC.com. Donations of merchandise, gift certificates and other items to be used in giveaways and the raffle are also greatly appreciated.



*VIP Team Registrations include:

- 2 mulligans for each person
- Premium lunch program seating
- VIP gift
- Additional drink and raffle tickets
- Guaranteed golf cart per team of 5



Saturday, Oct. 8, 2022

7:30 am Doors Open
Coffee and Breakfast

8:30 am Competition
Kick-Off

12:30 pm Lunch
Includes Beer & Wine
Raffles & Prizes



[AimHighwithCharge.com](https://aimhighwithcharge.com)



 This event will be held, Saturday, Oct. 8 at Coyote Valley Sporting Clays, 1000 San Bruno Ave, Morgan Hill, CA 95037.



ABOUT TACK-F

The Taya and Chris Kyle Foundation (TACK-F) was founded by Taya Kyle to honor the life and legacy of her husband “American Sniper” Chris Kyle.

Chris and Taya knew first-hand the challenges encountered by military and first responder families. Prior to his untimely passing in February 2013, Chris was working on his vision for TACK-F to support military and first responder marriages and families through many of the difficulties he and Taya experienced post-deployment.

Today, Taya Kyle and the TACK-F Team are dedicated to fulfilling Chris’s vision of stronger, more empowered marriages and families.

Everyday the TACK-F Team works to improve the lives and marriages of those who serve.



“Chris and I both believed in paying it forward and we wanted to give this same opportunity to other families in our community—first responder and military families.”

–Taya Kyle



For more information about TACK-F, visit TACKF.org