

Sam Booth

Bachelors in Marketing, UC Cortlandia
Internship: Marketing



What brought you to Charge? How did you see it fit into your professional goals?

How I found out about Charge was through my fiancé's dad who works within Charge. As a recent college graduate with minimal relevant work experience, I saw this as a great opportunity to learn how marketing is done in the real world. This experience will let me learn about several types of marketing and about HR (Human Resource) work. By getting experience in both facets and being part of a reputable company, I saw this as a win-win.

Describe your onboarding process and one of the projects you are working on.

The onboarding process was nice and simple. I appreciated getting to learn about the core values of the company, and what they mean to the success of Charge. I am working on promotional materials for "Aim High," a fundraiser event for the Taya and Chris Kyle Foundation (TACK-F). I'm happy to contribute on behalf of Charge to such a wonderful cause that provides outreach to veterans.

What skill(s) do you hope to improve upon over your internship period?

I really want to improve on my creative side when it comes to designing, implementing, and writing. I want to be able to have a different perspective and produce solutions or options with a unique view. Another skill I am looking to improve is my time management. With multiple projects going at a time I will need to be on top of how I use my time. In the past I would have a task for the day, complete it, and be done. Now I will do tasks that will take me multiple days. Being flexible and smart with my time will be crucial.

What is something you admire about Charge, as well as your internship so far?

The first thing I noticed was how well they take care of their employees. In the few jobs I have worked before the employees were just there to work. When I got here, they had breakfast catered for those working, and lots of other awesome amenities around the office. The other thing I admire is the people. Everyone is so friendly and outgoing and it made me feel like I have been with Charge for years.

What is the next step after your internship is over?

My next step, in an ideal world, would be to be hired full-time at Charge. How they treat the employees here, and the benefits they give us, are top notch. There is a wonderful team culture here and it is something I would like to stay apart of.